

# Cristina Valencia Clemente

## Advertisement Art Direction / VFX

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### Professional Summary

Creative videographer, VFX artist and social media designer with over five years of experience curating content through a variety of mediums.

### Technical Skills

Adobe Suite • Avid • Microsoft 365  
• Windows • Mac • Maya • Nuke •  
Social media

### Experience

*Internship* May 2024 - Aug. 2024

Rabaterapia, Montreal, QC.

- Edited Social media videos for studio events, studio announcements, and choreographies.
- Created GIFs for TikTok and Instagram to promote different classes for their dance studios.
- Was the account manager for their TikTok accounts.

*Marketing coordinator* Jun. 2020 - Jul. 2022

Corporativo Novias, Jal. Mexico

- Created graphic designs and motion graphics for banners and digital publications.
- Took and edited photos and videos to increase engagement and potential customers on all social media accounts; Facebook, Instagram and TikTok.

*Videographer* Sep. 2021 - Jan. 2022

ArdyssLife, Jal. Mexico

- Edited videos and motion graphics with After Effects for their global social media and digital events.
- Used Adobe Suite to work with the design team on projects.

*Copywriter* Jul. 2020 - Jun. 2023

Höski Media, QC, Canada

- Wrote scripts for commercial videos, texts for blogs and graphic publicity in English.
- Working from home in a fast pace environment while being in direct contact with video editors, designers and the CEO.

### Education

*Humber College, Toronto, ON*

- Post Graduate Certificate in Advertisement - Art Direction
- Post Graduate Certificate in Post-Production

Sept. 2024 - Aug. 2025

Sept. 2023 - Aug. 2024

*Instituto Tecnológico y de Estudios Superiores de Occidente, Jal. Mexico*

- College Diploma in Strategic and Digital Marketing
- Bachelor Degree in Communication and Audiovisual Arts

Feb. 2018 - Feb. 2019

Jan. 2014 - May 2018

### Achievements

First place on campaign pitch idea for Harry Rosen in their Harold Branch. Dec. 2024

**References available  
upon request**